

# Dashboards & Analytics

The Adaptive Insights Business Planning Cloud enables companies of all sizes to collaboratively plan and model, easily access real-time analytics, and streamline complex reporting. You get easy, powerful, and fast software that empowers finance and operational teams everywhere to better manage the business. It's easy, so you can plan as a team. It's powerful, so you can model anything and analyze everything. And it's fast, so you can model rapidly and adapt quickly. With this best-practice active planning process, you can plan and adapt without compromise.

Adaptive Insights puts the power of self-service interactive dashboards, visualizations, and charts into your hands to monitor and drive business performance. Visualize numbers and charts side by side while you plan, easily see variances in a waterfall chart, personalize dashboards with your own KPIs, and perform period-over-period analyses. You'll get greater visibility into business performance, confidence in the numbers, data-driven decision-making, and increased buy-in and accountability throughout the organization.

## Interactive Visualizations

Visualizing data is often the fastest way to identify trends and patterns that lead to insights. With real-time data that reveals itself in layers, you can select and personalize information to quickly understand and compare performance over time, identify root cause, and course-correct to achieve goals.

- Create, personalize, and share powerful interactive dashboards in minutes
- Create, analyze, drill down, and share interactive charts and visualizations



- Analyze data over different time periods and hierarchies from the chart itself
- Quickly access the underlying model directly from a chart
- Compare results period-over-period with comprehensive scorecards
- Focus on select information by choosing data elements to show or hide on a chart
- Drill across different dimensions to analyze results
- Easily identify variances and perform period-over-period analyses
- Share up-to-the-minute information by displaying visualizations and charts in Presentation mode from the dashboard, or add them to documents as .PNG files for easy distribution and collaboration
- Utilize Bar, Column, Line, Area, Pie, Doughnut, Gauge, KPI Gauge, Pyramid, Funnel, Crosstab and Waterfall charts and Scorecards

## In-Context Analytics

In-context analytics let you select ranges of data in the planning environment and chart them with a single click. Since all elements of our Business Planning Cloud share the same underlying data, visualizations are always in real time.

- Create charts out of sections of your plan with a click

“Adaptive Insights’ dashboards and analytics allow instant access to easy-to-understand metrics on the fly. Not only has this allowed us to make quicker and more informed decisions, but also freed up time to focus on analysis that can drive the business.”

– THE MOTLEY FOOL

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- Choose from a bar, column, line, pie, doughnut, and waterfall format
- Layer in other plan versions to perform variance analysis in the context of planning
- Publish findings to interactive dashboards for easy sharing and collaboration
- Use visual analytics in the context of planning

### Adaptive Insights

#### Purpose-Built for Finance and Business Users

Built for the needs of finance and business users, capabilities like scorecards, period-over-period analysis, cross-plan, and variance analysis are all available out of the box.

- Create waterfall charts with variance analysis and dimensions to understand plan-to-actual revenue and cost variances broken down by sub-accounts, dimension, or time
- Explore changes in KPIs over time
- Perform ad hoc analytics and slice and dice your data, leveraging all the dimensions and hierarchies of your model
- See what data stands out from the norms with conditional formatting
- Add your own calculations to a chart

#### Business Users in Control

Anyone can create, personalize, and share powerful interactive dashboards, visualizations, and charts.

- Drag and drop interactive visualizations and real-time data onto the workspace to quickly analyze results
- Move charts and graphs around the workspace with ease to design personalized interactive dashboards
- Visualize information across different time ranges and dimensions to distinguish patterns
- Share dashboards with just a few clicks
- View your top and bottom performers

#### Powerful Integration

Adaptive Insights’ integration framework enables business analysts and IT to extract and combine data from sources including spreadsheets, databases, customer relationship management (CRM), and enterprise resource planning (ERP) systems into a single source of truth available throughout our Business Planning Cloud.

- Manage data integration across multiple data sources into interactive dashboards
- Efficiently integrate, transform, schedule, and merge data from spreadsheets, databases, ERP, CRM, human capital management, and other systems
- Unify data for analytics from both cloud and on-premises data sources
- Empower data analysts with a click-not-code experience